

RESUME
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ERIK ÖHLEN

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PROFILE

I am Erik Ohlén and I'm set out to do great things. I'm an aspiring junior planner and currently studying Digital media at Hyper Island in Stockholm. My professional background is in selling. My educational is in intellectual history. Now I blend it with digital media and my lifelong interest for technology - and Voila! A new generation of planner, a digital native with the academic understanding and cultural context of the emerging informational paradigm. Let me help you make your clients life easy.

PROFESSIONAL EXPERIENCE

RESEARCH, IT BRANSCHEN (IT MAGAZINE ONLINE) — 2008- 2008

Hired to do online research on CEOs, executives and big media players in nordic and international media companies such as Apple, Nokia and Cisco.

SALES MAN, THE CARPHONE WAREHOUSE — 2007- 2008

Sales experience of mobile phones, mobile contracts, mobile internet, laptops. Working with 3 of Swedens 4 big mobile service providers (Tele2Comviq, Telenor, Telia)

SALES MAN, SWEDBANK — 2006- 2007

Marketing at one of Sweden's biggest banks. Mainly private banking, dealing directly with customers.

REPORTER, ANGERMANLAND NEWS — 2005- 2005

Reporter and photographer for the regional newspaper of my hometown and neighbouring cities. Work responsibilities involving lots of research and interviews, writing, editing and some traveling. I started as a freelancer and got hired later.

EDUCATION

Hyper Island, Stockholm — Digital media, 2008 - 2010

Lulea University of Technology, Lulea — Artificial intelligence & Neural networks, 2006 - 2006

The University of Gothenburg, Gothenburg — History of ideas (Intellectual history), 2005 - 2006

Adalsskolan High School, Kramfors — 3 Year- Media program, 2001 - 2004

OTHER MERITS

Cannes Young Lions Sweden, Hot listed (aprox 75 contestants) 2009

NTF Youth Advertising Contest, 2nd place (aprox 280 contestants) 2003

QUOTE & REFERENCE

"Bright, original, natural planner & a rare breed - hire him if you can then work out what to do with him later"

Saher Sidhom, Planning director, Great works sahersidhom@greatworks.se

TECHNICAL QUALIFICATIONS

Basic knowledge in: HTML, CSS, Flash, Photoshop, After Effects, Keynote, Excel, InDesign, Google analytics